


**R** REAL  
**T** TIME  
**D** DATA

**Enhancing the Rental  
Operations with Real-Time  
Data That Drive Profitability  
and Efficiency.**

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## Introduction

A rental company faced challenges in managing and analyzing critical metrics such as bookings, revenue, commissions, utilities, and expenses. They required a comprehensive reporting solution to streamline operations, enhance decision-making, and improve profitability. Corient Business Solutions designed an interactive Power BI dashboard tailored to their operational needs, enabling real-time data insights and actionable strategies.

## The Problem?

- Difficulty tracking bookings, booking amounts, and commissions earned by agents and partners.
- Challenges in monitoring operational costs such as utilities, maintenance, and administrative expenses.
- Limited visibility into booking periods and occupancy rates, hampering demand forecasting and property optimization.
- Need for consolidated reporting to provide clear, actionable insights without overwhelming users.

## Corient Solution

- **Bookings and Revenue Tracking:**  
Developed metrics to track bookings and revenue trends, offering insights into rental demand and pricing strategies.
- **Commission Analysis:**  
Designed tools to analyze commissions earned by agents and third-party partners, ensuring transparency and efficiency.
- **Operational Expense Monitoring:**  
Created expense-tracking features for utilities, maintenance, and administrative costs to identify cost-saving opportunities.



**The best accountants  
are the architects of  
financial legacies.**

– Laura Anderson



- **Booking Period Analysis:**

Monitored booking durations and occupancy rates, helping optimize property usage and improve rental efficiency.

## Challenges Faced

- **Complex Data Integration:**

Integrating data from diverse systems, including booking platforms, accounting software, and utility services.

- **Metric Consolidation:**

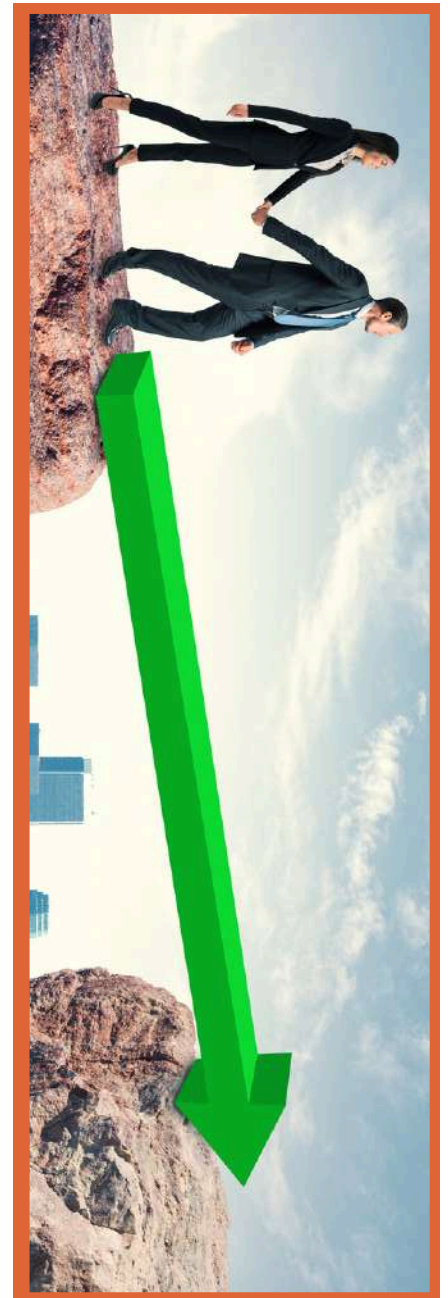
Combining multiple metrics into a single dashboard while maintaining clarity and usability.

- **Real-Time Insights:**

Ensuring real-time data availability to enable timely and informed decision-making.

## Overcoming the Challenges

- Utilized Power BI's advanced data integration tools to consolidate information from multiple sources seamlessly.
- Designed an intuitive, interactive dashboard with drill-down features for specific metrics to maintain user clarity.
- Implemented real-time data refreshes, ensuring that all metrics were current and reliable.



“  
Behind every good  
business is a great  
accountant.

– Anonymous  
”



## Result Achieved

1. Real-time tracking of bookings and revenue enabled better forecasting of demand and pricing strategies.
2. Improved transparency in commission tracking, ensuring fair compensation for agents and partners.
3. Actionable insights into operational costs helped identify and implement cost-saving measures.
4. Enhanced visibility into booking periods and occupancy rates, optimizing property usage and rental efficiency.



## Conclusion

Corient's Power BI solution transformed the company's approach to rental operations, providing actionable insights, streamlined reporting, and real-time data for strategic decision-making. This tailored solution improved operational efficiency, enhanced profitability, and established a foundation for data-driven growth.



**The road to success and the road to failure  
are almost exactly the same.**

– Colin R. Davis

