



E-Commerce



CORIENT ENABLES AN E-COMMERCE COMPANY TO ADD MORE THAN 10K ANCILLARY PRODUCTS ON ITS PLATFORM



CLIENT BACKGROUND



Client is a leading E Commerce Company in South West of England selling equipment's and all necessary provisions for Caravans and motorhomes

While the client had been selling main products on its websites, it was not selling ancillary products

The client was struggling to devote time on this project

WHY CLIENT HAS CHOSEN US



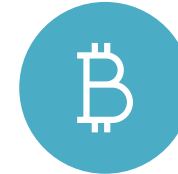
Deep
understanding of
business



Capability to
manage end to end
services



Technology
Knowledge



Reduction in costs
by over 50%



Ability to convert
project into a
scientific process



Understood
Clients Business
and Website



Understood
Current Process



Documented and
defined the new
process



Product Research
and Updating



Reaching out to
suppliers for rates
and availability



Website Updation

STEPS TAKEN BY CORIENT



Increase in product range by over 10K



One Stop Shop for all Leisure Products



Improvement in 5 Star Reviews by Customer

RESULTS DELIVERED



E-Commerce



ENABLING BUSINESSES BECOME *NEXGEN* ENTERPRISES

